



Inspiration for the affluent

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Toffsworld.com Fashion Features - Vintage Eyewear

Discover New York's largest purveyor of Vintage & Bespoke Eyewear. In the tradition of all bespoke artisans, optician and eyewear artist Nader Zadi meticulously creates unique and distinguished designs, incorporating optical precision and time-honored craftsmanship.



Customeyes showcases a rare collection of antique white and yellow gold frames, as much as 200 years old, which are fashioned into modern eyewear of unique designs, with hand ground prescription or tinted lenses of unsurpassed quality.



Mr. Zadi built up a formidable collection of rare frames by searching the world in shows, old eyewear establishments, and private 'sources'. He then set about to create a special business for eyewear fanatics like himself who wanted a return to quality, uniqueness, and individuality. Largely self-taught, he set about designing incomparable modern restatements using the finely crafted antique frames he had acquired. Going further, Nader Zadi ground his own lenses in unique shapes and modern designs to the redesigned frames. His tinted lenses are in brilliant, special colors that even he cannot exactly reduplicate a second time.

The frame collections at Customeyes are truly special. Some are as much as 200 years old, and all are 10, 12, or 14kgf yellow or white gold. The workmanship, perfectly preserved, is magnificent. Nader Zadi preserves the beauty of these vintage frames while still being able to translate them into modern designs for

today's fashion.

Nader Zadi, B.A., ABOC, is also an Optician certified by the American Board of Opticianary. He commits himself to the highest level of service, quality, and workmanship, to reflect both his taste and that of his clients.

Prices for the customer are \$1,000 to \$3,000. Clients include business and entertainment executives, artists and antique fanatics. Zadi does no advertising. ?My clientele is completely word of mouth.?

By appointment only. (212) 249 5609
<http://www.rareframes.com>